

2M Group of Companies acquires Warwick Equest Limited from The Lubrizol Corporation

The 2M Group of Companies has acquired Warwick Equest, an industry leading provider of “natural” stained fabrics for detergent testing, from The Lubrizol Corporation.

Based in Consett, Durham UK, Warwick Equest has earned a stellar reputation for manufacturing an extensive range of stained fabrics, which are used worldwide in the development of high-performance detergents. Their dedication to innovation and customer satisfaction aligns seamlessly with the 2M Group of Companies core values.

Within the 2M Group of Companies, Warwick Equest will continue to operate under its current brand name, preserving its unique identity and commitment to expertise. Customers can expect a seamless transition and uninterrupted access to Warwick Equest’s exceptional services.

“We are excited to join the 2M Group of Companies. This partnership will enable us to reach new heights, expand our product offerings, and provide even greater value to our loyal customers,” said **Paula Gibson, Warwick Equest manager.**

“The integration of Warwick Equest into the 2M Group will open up opportunities for collaboration and innovation, further enhancing customer partnerships and driving growth for both businesses,” said **Mottie Kessler OBE, Chair and CEO, 2M Group of Companies.**

“We are delighted that Warwick Equest has the opportunity to continue to serve customers and grow as part of the 2M Group of Companies,” said Karen Allen, Senior Director in Lubrizol’s Beauty & Home business. “Lubrizol is committed to supporting



a seamless transition for Warwick Equest and its customers in the days as the business moves forward.”

The 2M Group of Companies and Lubrizol are committed to ensuring a smooth transition for employees, customers, and suppliers throughout this process.

For further details please visit <https://www.2m-holdings.com/>

