

Who's going to consume it? Where can I buy it?

The expectation right now is that hydrogen will coexist with electric mobility because almost everybody assumes that cars will be electric in the future. Despite few hydrogen-fuelled cars, Shell is creating a hydrogen gas station network. But they're building for the future. It's like Tesla building their supercharger stations because nobody else was doing it.

Despite the enormous potential, actors driving the hydrogen economy must face reality and obstacles posed by current technological difficulties and competition with other technologies. Still, I would say that we are at the point of no return. With our customers expanding or adapting their product portfolios to include hydrogen transport and end products, there are many opportunities for Beamex to explore and make the planet greener.

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